CCMA MEMBERS
1. Allegany College of Maryland
2. American University
3. Baltimore City Community College
4. Bowie State University
5. Carroll Community College
6. The Catholic University of America
7. College of Southern Maryland
8. Community College of Baltimore County
9. Coppin State University
10. Delaware State University
11. Frederick Community College
12. Frostburg State University
13. Gallaudet University
14. The George Washington University
15. Georgetown University
16. Goldey-Beacom College
17. Hood College
18. Howard Community College
19. Johns Hopkins University
20. Loyola University Maryland
21. Maryland Institute College of Art
22. Montgomery College
23. Morgan State University
24. Notre Dame of Maryland University
25. Prince George's Community College
26. St. Mary's College of Maryland
27. Stevenson University
28. Towson University
29. The Universities at Shady Grove
30. University of Baltimore
31. University of Delaware
32. University of the District of Columbia
33. University of Maryland, Founding Campus
34. University of Maryland, Baltimore County
35. University of Maryland, College Park
36. University of Maryland Eastern Shore
37. Washington Adventist University
38. Wesley Theological Seminary
39. Wilmington University

MISSION
CCMA mobilizes the collective commitment and capacity of higher education to actively advance our communities through civic and community engagement.

VISION
CCMA plays an integral role in the development of globally engaged citizens who actively contribute to creating healthy, sustainable and socially just communities.

CORE VALUES
- Engaged Citizenship
- Create Equity & Justice
- Life-Long Learning
- Collective Impact
- Promoting Diversity
- Sustainability
- Reciprocity
Greetings,

Following several years of growth and the addition of Delaware to our network, 2018-2019 was a year of change for Campus Compact Mid-Atlantic. This year we mainly focused on transitioning our operations to support our larger network and celebrating the impact that CCMA has had on the mid-Atlantic region over the past 10 years. Additionally, we have experienced staff changes and a change in the leadership of our Board.

We would like to thank Rev. Dr. David McAllister-Wilson for his exceptional leadership as Chair of CCMA’s Board over the past four years. He successfully guided CCMA through our expansion into Delaware, an organizational name change, and the initiation of our P20 CONNECTS program, among other important initiatives. The highlight of 2018-2019 was CCMA’s 2018 President’s Institute and 10th Anniversary Celebration held in November 2018. This conference brought together almost 200 Presidents, administrators, staff, faculty, K12 leaders, business leaders, and community partners at Gallaudet University in Washington, D.C. Fourteen member institutions sponsored this hallmark event, where participants engaged in conversation about the structural and systemic issues impacting education in our region, and how civic and community engagement could enhance college, career, and civic readiness for K12 and higher education students.

CCMA increased our AmeriCorps VISTA sub-grants totaling nearly $1,600,000 in value. Each AmeriCorps VISTA grant also returns $4.00 for each dollar invested, so the true economic impact of this grant in our region multiplies our direct impact. Our project foci range from reducing human trafficking to engaging veterans in service to their communities, increasing first-generation high school and college completion, and improving food security. Additionally, 2018-2019 was a foundation-building year for our P20 CONNECTS College, Career, and Civic Readiness Partnerships in which we piloted five programs and collected initial data to assess the impact.

We stand poised to enter into the 2019-2020 year with a substantially expanded number of AmeriCorps VISTA programs participating in our P20 CONNECTS initiative; increased programming for students, community engaged practitioners, and faculty; and a renewed emphasis on measuring and communicating our impact on the communities we serve.

Thank you for joining us in this meaningful work,
Madeline and Ron
2016-2021 STRATEGIC PLAN

As we enter into the penultimate year of our five-year strategic plan, we can look back on the past year as a year of celebrating our successes and pushing toward higher achievement in our five main strategic goals.

GOAL 1: ENGAGING MEMBERS/ PROVIDING RESOURCES

Expanding Regional Workshops, Conferences, and Technical Assistance

In addition to our highly successful Presidents’ Institute and 10th Anniversary Celebration, CCMA sponsored and co-sponsored numerous professional development workshops and institutes including our first program held in Delaware – a faculty development workshop. We also held our first program aimed directly at the needs of community colleges through a Community College Institute with nationally-recognized community college expert, Verdis Robinson. Aligned with our organizational goal of supporting and furthering diversity, inclusion, and equity we held a well-attended community engaged practitioner (CEP) retreat on this topic in June. Estimated participation at these combined workshops and conferences totals over 1,000 participants.

Conferences and workshops sponsored/co-sponsored:

- Eastern Region Campus Compact Conference
- Service-Learning Course Design Workshop
- Community Engaged Practitioners’ Retreat
- Community College Institute
- Supervisor & CCMA AmeriCorps VISTA Workshops
- CCMA AmeriCorps VISTA Pre-Service Orientation
- Life After VISTA Year End Workshop

Convening members and technical assistance:

- CCMA 2018 Presidents’ Institute and 10th Anniversary Celebration
- SAGE Meetings & Annual Retreat
- P20 CONNECTS Leadership Team meetings
- Board meetings and Annual Retreat
- Technical Assistance visits
- Business Leaders Breakfast

AmeriCorps PeaceJam Planning Grant

Campus Compact Mid-Atlantic (CCMA) was awarded an AmeriCorps planning grant from the Corporation for National and Community Service to advance college, career, and civic readiness in the region by creating a local affiliate of the international PeaceJam program. The successful planning grant allowed CCMA and PeaceJam to determine that the best fit for this initiative was to create a unique partnership with Montgomery County, Montgomery County Public Schools, the District of Columbia, CCMA institutions, and multiple other entities in the region, as PeaceJam Mid-Atlantic launches independently in FY20. PeaceJam includes an academic curriculum for K12 schools and an annual PeaceJam Youth Conference. The highlight of the annual PeaceJam Conference is hosting a Nobel Peace Prize Laureate who speaks with K12 and college and university students for a weekend about building leadership and service programs.
GOAL 2: ASSESSING AND SUSTAINING IMPACT

P20 CONNECTS

The P20 CONNECTS Assessment Leadership Team met throughout 2018-2019 with a focus of improving its ability to assess the impact of the P20 CONNECTS program. FY19 was a year to focus on data collection means and methods. To this end CCMA formalized several agreements with school districts to capture anonymous longitudinal data on students who participate in the P20 CONNECTS collective impact projects, developed a post-survey document, and wrote, refined, and piloted reflection questions in the five pilot programs. During FY20, the Leadership Team will finalize the rubric for analyzing this data and newly collected data.

SAGE Launches Conversation with Middle States Commission for Higher Education (MSCHE)

The Senior Advisory Group for Engagement (SAGE) initiated a conversation with the Middle States Commission for Higher Education (MSCHE) to explore how civic and community engagement and the public purposes of higher education are linked to MSCHE’s eight standards. The MSCHE President-elect, Dr. Heather Perfetti, will meet with SAGE and other CCMA members on October 21, 2019. SAGE also determined that food security would be a major focus for CCMA’s work and conversations for FY20.

Impact Report

In spring 2019, CCMA surveyed its member institutions to capture the impact that CCMA membership has had on institutions, presidents, faculty, staff, students, and community members over the past decade. Both quantitative and qualitative data collected from this survey will be published in a 10-year Impact Report slated to be released in November 2019.

GOAL 3: IMPLEMENTING P20 CONNECTS

P20 CONNECTS – Collective Impact Initiative

Based on the foundation laid by the Leadership Team and the five P20 CONNECTS Pilot Partnerships, CCMA increased the number of P20 CONNECTS partnerships for the upcoming year from the initial five pilots to eleven partnerships. These P20 CONNECTS partnerships will continue the initiative to advance equity in college, career, and civic readiness throughout the region.

The five initial partnership pilots include:

New partnerships for 2019-2020:

- Community College of Baltimore County and Baltimore County Public Schools
- College of Southern Maryland and St. Mary’s County Public Schools
- Notre Dame University of Maryland and Govans Elementary School and Tunbridge Public Charter School
- The Universities at Shady Grove and Montgomery County Public Schools
- Towson University and Baltimore City Public Schools
- University of Maryland, Baltimore and Baltimore City Public Schools
- Wesley Theological Seminary and District of Columbia Public Schools

CCMA was awarded an additional AmeriCorps VISTA grant to support the pilot partnerships. One position was filled by Jim Walters, an experienced national leader in the field of experiential education and longtime friend of the Compact. The second position was held by Leilani Fryauff, who substantially assisted in advancing the initiative, namely in data collection and analysis. CCMA has also produced the P20 CONNECTS Impact Report that details the specific learning process and defines the P20 CONNECTS program.
GOAL 4: EXPANDING COMMUNICATION

New Website
CCMA continues to expand the resources and effectiveness of its new website (midatlantic.compact.org). The website will serve as a vehicle to share best practices developed by member campuses and institutions across the larger national Campus Compact network and highlight the contributions and accomplishments of CCMA member institutions. CCMA hired an Associate Director of Programs and Communications, who will work with the existing Programs and Communication Coordinator to establish a comprehensive communications plan to integrate social media and digital and print media for CCMA. In addition, CCMA will switch database providers in FY20 so that communications will be more integrated and streamlined.

GOAL 5: DEVELOPING ORGANIZATIONAL CAPACITY

CCMA Recognized for Standards of Excellence for Nonprofits
CCMA continued to uphold its Standards of Excellence certification through the Maryland Association for Nonprofit Organizations in conjunction with the National Association for Nonprofit Organizations. This is a rigorous, peer-review process through which all aspects of an organization’s programs, impact, financials, and governance are thoroughly examined for administrative and procedural excellence. This is a gold standard for nonprofits, and only 217 nonprofits in the nation have received this accreditation.

Increased Giving & Sponsorship Opportunities
Individual giving, event sponsorship, and corporate giving levels have all been established to increase donor and sponsor investment in CCMA’s programming and impact.

Board Leadership and Engagement
At its seventh annual Board Retreat, the CCMA Board reviewed progress on CCMA’s strategic plan and accomplishments. CCMA welcomed three new Board members: Dr. Cynthia Bambara of Allegany College of Maryland, Dr. Marylou Yam of Notre Dame University of Maryland, and Dr. Wilma Mishoe of Delaware State University. Dr. David McAllister-Wilson, President of Wesley Theological Seminary, completed his second term as CCMA Board Chair, and resumed his service as a CCMA Board member. Dr. Ronald Nowaczyk, President of Frostburg State University assumed the role of Board Chair at the end of the Board’s June Retreat. The Board conducted an annual self-evaluation, executive director evaluation, board giving analysis, and board rotation.

Expanded Organizational Capacity
CCMA was successful in expanding its grants to members through the Corporation for National and Community Service. CCMA saw an increase in grant-funded staff positions again this year: CCMA was awarded an additional AmeriCorps VISTA Leader and VISTA Coordinator for P20 CONNECTS. CCMA also added a position of Associate Director of Programs and Communications to the team, which will increase organizational capacity to serve its member institutions, and increase its ability and effectiveness in raising awareness and support for CCMA and its work deepening campus-community partnerships.
VISTA PROGRAM IMPACT AT-A-GLANCE

CCMA AmeriCorps VISTA Program Report

Members join the mission of CCMA and AmeriCorps VISTA through projects that build campus-community partnerships to fight poverty. Through the CCMA AmeriCorps VISTA program, CCMA alleviates poverty by strengthening communities and developing our leaders. Members receive a living allowance and a Segal Education Award of $6,095 upon completion of a year of service.

CCMA was granted a CCMA AmeriCorps VISTA grant, funding up to 38 full-time positions annually, including three VISTA Leaders, who assist in the administration and coordination of the grant. This grant is valued at nearly $1.6 million to member institutions and communities throughout the Mid-Atlantic region.

1,953 Volunteers Recruited
86,656 Hours of Service
$2.7 Million*

*Estimated According to an Average of the Independent Sector Value of Volunteer Time in the CCMA Region.

CCMA AMERICORPS VISTA PROJECT CATEGORIES

- Economic opportunity
- Education
- Healthy futures
- Veterans

1,953 Volunteers Recruited
86,656 Hours of Service
$2.7 Million*
CCMA’S IMPACT THROUGH AMERICORPS VISTA GRANT

Hood College

The Hood College Center for Coastal and Watershed Studies (CCWS) was granted a CCMA AmeriCorps VISTA grant in 2017 to address Frederick’s food desert and increase food security. The sustainability of this project has been secured by being awarded a Green Streets, Green Jobs, Green Towns (G3 Grant) of $65,136 to use over the 2018-2019 year.

The highly competitive G3 grant expanded the CCWS community gardening program and officially launch the Frederick Food Security Network (FFSN). Equipped with a new meeting space in downtown Frederick, the FFSN’s goals are to improve access to fresh produce for the more than 500 households in Frederick’s food deserts, encourage healthy behaviors among target populations, and reduce local water pollution by utilizing rooftop runoff to irrigate garden beds.

Prior to the G3 grant, FFSN worked with established gardens in the area and helped establish a new garden at the Religious Coalition for Emergency Human Needs. “The Frederick Food Security Network functions as a support structure and resource for new and existing community gardens and helps them improve their effectiveness and longevity,” said Connie Ray, CCMA AmeriCorps VISTA member and FFSN program manager.

“With this large grant we can continue to grow our work in the community, building partnerships and collaborations,” says Ray. In addition to the G3 grant, FFSN received a donation to build a cold storage unit to prevent produce spoilage, and was awarded an AmeriCorps grant, which will bolster the number of volunteers and help the community gardens continue to run.
Notre Dame of Maryland University

The Notre Dame of Maryland University (NDMU) CCMA AmeriCorps VISTA project, York Road Education Service (YES), is an afterschool program that partners with local nonprofit organizations to provide tutoring and wellness education to elementary students. At the end of the 2018-19 school year, volunteers from NDMU and a volunteer teacher’s aid from Towson worked tirelessly to orchestrate the very well-attended Math and Literacy Night at Govans Elementary School.

The Math and Literacy event is an opportunity for students at Govans Elementary to show off their math and literacy prowess and is supported by cheering family members, teachers, staff, and volunteers. The night started off with games. Lively and full of children’s voices, the school gym buzzed as clusters of children, teachers and volunteers played math bingo, Wipeout, and other educational board games.

In the school cafeteria, a faculty member at Govans led a spelling bee. Each correctly-spelled word was met with loud applause from the supportive crowd. The math bee was full of participants as well. Lead by a guest speaker, the children answered correctly in several math categories, ultimately leading to a drawn-out and suspenseful victory.

The number of volunteers actively engaged in YES at this wrap-up event — after university finals and into summer break for the university students — was a testament to how far the partnership has come since the beginning of the year.
# Financial Report

## Assets

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash and cash equivalents</td>
<td>$185,967</td>
<td>$284,464</td>
</tr>
<tr>
<td>Grants receivable</td>
<td>$5,090</td>
<td>$41,806</td>
</tr>
<tr>
<td>Pledges receivable</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>Prepaid expenses</td>
<td>$8,526</td>
<td>$5,517</td>
</tr>
<tr>
<td><strong>Total Current Assets</strong></td>
<td>$299,583</td>
<td>$431,787</td>
</tr>
<tr>
<td><strong>Other Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Long term investments</td>
<td>$665,887</td>
<td>$684,666</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td>$965,470</td>
<td>$1,116,453</td>
</tr>
</tbody>
</table>

## Liabilities & Net Assets

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>2019</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Liabilities</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accounts payable</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Accrued liabilities</td>
<td>$47,270</td>
<td>$39,451</td>
</tr>
<tr>
<td>Deferred revenue</td>
<td>$71,500</td>
<td>$186,230</td>
</tr>
<tr>
<td><strong>Total Current Liabilities</strong></td>
<td>$118,770</td>
<td>$225,681</td>
</tr>
<tr>
<td><strong>Net Assets</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$346,700</td>
<td>$390,772</td>
</tr>
<tr>
<td>Board designated</td>
<td>$400,000</td>
<td>$400,000</td>
</tr>
<tr>
<td>Total net assets</td>
<td>$746,700</td>
<td>$790,772</td>
</tr>
<tr>
<td>without donor restrictions</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$100,000</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td>$846,700</td>
<td>$890,772</td>
</tr>
<tr>
<td><strong>Total Liabilities &amp; Net Assets</strong></td>
<td>$965,470</td>
<td>$1,116,453</td>
</tr>
</tbody>
</table>
THANK YOU

Our network and accomplishments are possible through the contributions of many people and organizations!

Special Thanks
Gallaudet University
Hood College
Dr. Alan Penczek

Donors
Ms. Patricia Bassett
Mr. Bruce Bigelow & Ms. Julie Ramsey
Mr. Lynn & Mrs. Dorothy Cairns
Mr. Scott Casper
Mr. Doug Blankinship
Ms. Leilani Fryauff
Ms. Carolyn Korb
Maryland Charities Campaign
Dr. Richard Midcap
Dr. Deb Moriarty
Dr. Ronald Nowaczyk
Dr. Alan Penczek
Mr. Jim Walters
Ms. Madeline Yates

Government & Foundations
AmeriCorps
AmeriCorps VISTA
Corporation for National & Community Service

Additional Contributors
The following people have generously given their time, expertise and leadership to our growing network:
Senior Advisory Group for Engagement (SAGE)
P20 CONNECTS Leadership Team
Mr. Doug Blankinship
Mr. and Mrs. Paul and Sallie Holmes
Dr. Joe Follman
Ms. Claire Meany
Mr. Tim Pollack
Mr. Patrick Moffitt
Mr. Paul and Dr. Sarah Stokely
Col. (R) and Mrs. David and Beth Tohn
Mr. Paul Wolbolt

Corporate and Institutional Sponsors
Coppin State University
Delaware State University
Frederick Community College
Frostburg State University
Garrett College
Georgetown University
Hood College
Johns Hopkins University
Prince George's Community College
Stylus Publishing
University of Delaware
UMBC
University of Baltimore
Washington Adventist University
Wesley Theological Seminary
Wilmington University

CCMA Steering Committee
Dr. Maurice Taylor
Ms. Ashley Valis
Dr. Monica Walker
Dr. Fiona Glade
Ms. Amy Cohen

Campus Compact
Mid-Atlantic wishes to thank all of our supporters and donors!