CCMA MEMBERS

1. Allegany College of Maryland
2. American University
3. Baltimore City Community College
4. Bowie State University
5. Carroll Community College
6. Catholic University of America
7. Chesapeake College
8. College of Southern Maryland
9. Community College of Baltimore County
10. Coppin State University
11. Delaware State University
12. Delaware Technical Community College
13. Delaware College of Art and Design
14. Frederick Community College
15. Frostburg State University
16. Gallaudet University
17. Garrett College
18. The George Washington University
19. Georgetown University
20. Goldey-Beacom College
21. Goucher College
22. Hood College
23. Howard Community College
24. Johns Hopkins University
25. Loyola University Maryland
26. Maryland Institute College of Art
27. Montgomery College
28. Morgan State University
29. Mount St. Mary’s University
30. Notre Dame of Maryland University
31. Prince George’s Community College
32. St. Mary’s College of Maryland
33. Stevenson University
34. Towson University
35. University of Baltimore
36. University of Delaware
37. University of the District of Columbia
38. University of Maryland, Founding Campus
39. University of Maryland, Baltimore County
40. University of Maryland, College Park
41. University of Maryland Eastern Shore
42. Washington Adventist University
43. Wesley Theological Seminary
44. Wilmington University

MISSION
CCMA mobilizes the collective commitment and capacity of higher education to actively advance our communities through civic and community engagement.

VISION
CCMA plays an integral role in the development of globally engaged citizens who actively contribute to creating healthy, sustainable and socially just communities.

CORE VALUES
- Engaged Citizenship
- Create Equity & Justice
- Life-Long Learning
- Collective Impact
- Promoting Diversity
- Sustainability
- Reciprocity
Greetings,

This year was a landmark year in Campus Compact Mid-Atlantic’s history, as we formally integrated Delaware into our network and launched the new region and name of our organization at the University of Delaware in April. Due to CCMA’s commitment to and leadership in P20 partnerships, six of Delaware’s seven institutions chose to join us in the inaugural year of our expansion. With the addition of Mount St. Mary’s University, a total of seven new institutions joined our network. CCMA has been among the nation’s fastest growing Compacts since our inception. Our member institutions contributed over $470 million in the value of services to the Maryland, DC, and Delaware region.

CCMA increased our AmeriCorps VISTA sub-grants and faculty development mini-grants to member institutions, totaling over $1,815,000 in value. Each AmeriCorps VISTA grant also returns $4.00 for each dollar invested, so the true economic impact of this grant in our region multiplies our direct impact. Our project foci range from reducing human trafficking to engaging veterans in service to their communities, increasing first-generation high school and college completion, and increasing food security. Additionally, 2017-2018 was the inaugural year for our P20 CONNECTS College, Career, and Civic Readiness Pilot Partnerships and leading the critical work of advancing recognition for civic and community engagement through the promotion and tenure process.

Looking ahead, CCMA will mark our 10th Anniversary at our Presidents’ Institute on November 8th, 2018 at Gallaudet University. Please join us in celebrating our impact!

Thank you for joining us in this meaningful work,
Madeline and Dave
2016-2021 STRATEGIC PLAN

Stakeholders at all levels were involved in conversations which grew into CCMA’s first 5-year strategic plan which was formally adopted in the fall of 2016. 2018 served as a year to continue implementation of this new Strategic Plan, which focuses on five main goals.

GOAL 1: ENGAGING MEMBERS/ PROVIDING RESOURCES

Expanding Regional Workshops, Conferences, and Technical Assistance

CCMA recognizes the diversity of the Mid-Atlantic region, including many underserved schools and communities. Therefore, CCMA seeks to expand opportunities for member institutions’ students, faculty, and staff to deepen both their practice of and commitment to civic and community engagement by giving them the resources and opportunities to collaborate with their local and global communities. In the process, CCMA increases the collective capacity of higher education to transform students’ lives and the communities in which we live.

To accomplish this, CCMA sponsored and co-sponsored numerous professional development workshops and conferences including the Service-Learning and Civic Engagement (SLCE) Conference at the University of Maryland Eastern Shore. Estimated participation at these combined workshops and conferences totals over 1000 participants. Additionally, CCMA awarded six faculty mini-grants and six student group mini-grants to members, resulting in professional development for nearly 200 faculty and approximately 5,000 students engaging in high quality service-learning.

This year CCMA coordinated and co-sponsored multiple professional development events and the ROI continues to hover around 8:1—10:1 depending on member institution participation in grant opportunities.

Conferences and workshops sponsored/co-sponsored:

- Eastern Regional Campus Compact Conference
- Service-Learning and Civic Engagement (SLCE) Conference
- Service-Learning Course Design Workshop
- Supervisor & CCMA AmeriCorps VISTA Workshops
- Life After VISTA Year End Workshop
- AmeriCorps VISTA Pre-Service Orientation
- CCMA AmeriCorps VISTA Pre-Service Retreat

Convening members and technical assistance:

- CCMA Launch
- Incorporating Community Engaged Teaching & Scholarship in Promotion & Tenure
- SAGE Meetings & Annual Retreat
- P20 CONNECTS Leadership Team and Assessment meetings
- Board Meetings & Annual Retreat
- Technical Assistance Visits
- Business Leaders Breakfast

AmeriCorps PeaceJam Planning Grant

Campus Compact Mid-Atlantic (CCMA) received an AmeriCorps planning grant from the Corporation for National and Community Service. The planning grant will be used to ascertain the value to the Mid-Atlantic region of advancing college, career, and civic readiness by building an affiliate of the internationally acclaimed PeaceJam program. This would introduce PeaceJam academic curricula in K12 schools, providing an annual PeaceJam Youth Conference. The highlight of the PeaceJam Conference is hosting a Nobel Peace Prize Laureate who speaks with K12 and college and university students about building leadership and service programs.
GOAL 2: ASSESSING AND SUSTAINING IMPACT

CCMA’s Senior Advisory Group for Engagement established a working group on assessment. This committee is working with the Longitudinal Data Center and is exploring funding to assess program and community impact. In May of 2018, CCMA convened an assessment meeting with representatives of the P20 CONNECTS Pilot Partnerships, along with state and national leaders in assessment to create common understandings around definitions, and student learning outcomes in five critical areas: K12 college readiness, both K12 and higher education career readiness, and both K12 and higher education civic and community readiness.

GOAL 3: IMPLEMENTING P20 CONNECTS

P20 CONNECTS Initiative – Collective Impact

Continuing the collective impact initiative to improve college, career, and civic readiness throughout our region, CCMA supported the P20 CONNECTS Leadership Team and five pilot partnerships. These P20 CONNECTS pilot partnerships will continue to lead this initiative, advancing equity in college, career, and civic readiness throughout the region.

CCMA was awarded an AmeriCorps VISTA grant for a full-time P20 CONNECTS project coordinator, who supported the pilot partnerships and highlighted their accomplishments. She also collected and disseminated resources for potential P20 partnerships and identified further potential funding sources. Through this grant, CCMA will support local and regional P20 CONNECTS planning, coordination, assessment and evaluation.
GOAL 4: EXPANDING COMMUNICATION

New Website
In coordination with launching the expanded region CCMA now serves, CCMA developed a new website, midatlantic.compact.org, which allows for more efficient navigation and a user-friendly content management system. It will also serve as a vehicle to share best practices developed by our member campuses, institutions across the larger national Campus Compact network, and highlight the contributions and accomplishments of CCMA member institutions.

GOAL 5: DEVELOPING ORGANIZATIONAL CAPACITY

CCMA Maintains Standards for Excellence for Nonprofits
CCMA has continued to uphold its Standards for Excellence certification through the Maryland Association for Nonprofit Organizations in conjunction with the National Association for Nonprofit Organizations. This is a rigorous, elective, peer-review process through which all aspects of an organization’s programs, impact, financials, and governance are thoroughly examined for administrative and procedural excellence. This is the gold standard for non-profits, and only 216 non-profits in the nation have received this accreditation.

Increased Giving & Sponsorship Opportunities
Individual giving, event sponsorship, and corporate giving levels have been established to increase donor and sponsor investment in CCMA’s programming and impact.

Increasing Board Leadership and Engagement
At its sixth annual Board Retreat, the CCMA Board reviewed progress on CCMA’s strategic plan, accomplishments, planned the upcoming 10th Anniversary Celebration and Presidents’ Institute, and discussed the implementation of the P20 CONNECTS College, Career, and Civic Readiness Pilot Partnerships. CCMA welcomed two new Board members, Dr. Andrea Chapdelaine of Hood College, and Dr. Maria Thompson of Coppin State University. Dr. Barbara Viniar, President of Chesapeake College and former CCMA Chair, retired. The Board conducted an annual self-evaluation, executive director evaluation, board giving analysis, and board rotation.

Expanded Organizational Capacity
CCMA has seen a year of unprecedented membership growth and expansion with the accession of Delaware, paralleled only by the growth spurt in 2011 when the then Maryland Campus Compact expanded to become the Maryland-DC Campus Compact. The Board also approved a new “Affiliate Member” status. Additionally, CCMA was successful in expanding its grants to members through the Corporation for National and professional development mini-grants. Resultingly, CCMA saw an 50% increase in grant-funded staff positions: CCMA was awarded an additional AmeriCorps VISTA Leader, an AmeriCorps VISTA Program Director, an AmeriCorps PeaceJam Planning Grant Coordinator, and an Associate Director of Operations which will increase organizational capacity to serve its member institutions, and provide resources to increase their effectiveness in deepening campus community partnerships.
PROGRAM ACTIVITIES

CCMA AmeriCorps VISTA Program Report

Members join the mission of CCMA and AmeriCorps VISTA through projects that build campus-community partnerships to fight poverty. Through the CCMA AmeriCorps VISTA program, CCMA alleviate poverty by strengthening communities and developing our leaders. Members receive a living allowance and a Segal Education Award of $6,095 upon completion of a year of service.

CCMA AmeriCorps VISTA Program Data

- Recruited 2,936 community members to perform a combined total of 31,463 hours of service valued at $759,517
- Applied for and was granted a CCMA AmeriCorps VISTA grant, which funds 33 full-time positions annually, including two VISTA Leaders to assist in coordinating this large federal grant.

CCMA AMERICORPS VISTA PROJECT CATEGORIES

- Economic opportunity
- Education
- Healthy futures
- Veterans

CCMA AMERICORPS VISTA PROJECT GROWTH

The number of CCMA AmeriCorps VISTA projects has grown 8% over the past three years, providing a value of $165,000 in services to members.
WHAT CCMA AMERICORPS VISTA MEMBERS DO

The Catholic University of America

“If you only have ten days left to live, how would you spend your last days on this earth?” Laura Armstrong, a CCMA AmeriCorps VISTA member serving at Catholic University of America (CUA) is leading a mentoring program for youth transitioning out of Washington DC’s juvenile detention center. Justice for Juniors is a peer-to-peer mentoring program funded through CCMA and AmeriCorps VISTA which provides opportunities for youth currently in transition from the Washington, DC Youth Services Centers (YSC) to focus on ethical and critical dialogue, community building, as well as life, workforce, and college preparedness skills.

Laura established a volunteer program in 2017-18 where CUA students serve as mentors to these youth. One Sunday during a mentoring session, Laura was working one-on-one with a young woman in YSC who was excited to talk to someone who had been to college. This girl wanted to understand the process of college acceptance and how to be successful when there. Having a mentor to talk with about their goals, dreams, and aspirations can literally change the course of a young person’s life, which is what this CCMA AmeriCorps VISTA project aspires to do.

In answer to the initial question posed by Laura, the first teen who spoke up, named Donte,* said that he would steal all the money he could, and spend it on cars and other material things, focusing on revenge and on his image. As the conversation continued and other boys talked about wanting to take care of their families, the group discussed the value of people verses material goods and hanging on to resentment. By the end of the conversation, Donte admitted that he was very angry with his current situation and how he landed there, but if he only had ten days left to live, he would apologize and spend time with his family.

*Not his real name
University of Maryland, College Park SAFE Center

Last spring, a “Shut Out Trafficking” campaign was hosted by the SAFE Center for Human Trafficking Survivors at the University of Maryland, College Park (UMD), along with UNICEF USA and the UMD women’s lacrosse team, to raise awareness about modern-day slavery. The week-long campaign centered on promoting the SAFE Center’s services through activities like collecting donations for the Center’s food pantry at UMD sporting events. The campaign concluded with a “5K for Freedom” to raise funds for local survivors of human trafficking served by the SAFE Center. Ellie Lewis served as the CCMA AmeriCorps VISTA member in 2017-18 with UMD’s SAFE Center. She assisted in coordinating the Shut Out Trafficking campaign, and gave a presentation to participants in the 5k and provided interviews to several media outlets on behalf of the Center, emphasizing the critical role university students can play in the fight to end trafficking by raising awareness in their communities and donating their time and resources to improve comprehensive services for survivors.

Ellie began to build out the SAFE Center’s volunteer program and resources to better address the variety of needs their clientele are facing. She reinforced the strong partnership with UMD, connecting UMD students with volunteer opportunities, as well as coordinating clothing and food drives with clubs and student organizations at UMD. For clients who have recently fled a situation where they had been dependent on someone else to provide day-to-day necessities, clothing and food are priorities. For those looking to take a further step to independence, there are educational programs that address financial literacy, English language skills, computer skills, job readiness skills, and job placement services as well. This CCMA AmeriCorps VISTA project works to support all of these crucial services, working to provide survivor-centered and trauma-informed services that empower trafficking survivors to heal and reclaim their lives.
## Assets

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## Liabilities and Net Assets

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<td><strong>TOTAL LIABILITIES AND NET ASSETS</strong></td>
<td>$902,790</td>
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THANK YOU

Our network and accomplishments are possible through the contributions of many people and organizations!

Special Thanks
Dr. Alan Penczek
Hood College

Donors
Ms. Carolyn Korb
Drs. Bruce Bigelow and Julie Ramsey
Rev. and Mrs. Lynn & Dorothy Cairns
Ms. Patricia Bassett
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Dr. Andria Wisler
Dr. Melissa Rakes

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AmeriCorps VISTA
Corporation for National & Community Service

Additional Contributors
The following people have generously given their time, expertise and leadership to our growing network:
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Mr. Jim Walters
Senior Advisory Group for Engagement (SAGE)
P20 CONNECTS Leaderships Team
P20 CONNECTS Assessment Committee

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UMBC
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University of Delaware
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University of Maryland Eastern Shore
University of the District of Columbia
University System of Maryland
Washington Adventist University
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