TMA MEMBERS
1. Allegany College of Maryland
2. American University
3. Baltimore City Community College
4. Bowie State University
5. Carroll Community College
6. The Catholic University of America
7. College of Southern Maryland
8. The Community College of Baltimore County
9. Delaware State University
10. Frederick Community College
11. Frostburg State University
12. Gallaudet University
13. The George Washington University
14. Georgetown University
15. Goldey-Beacom College
16. Goucher College
17. Hood College
18. Howard Community College
19. Johns Hopkins University
20. Loyola University Maryland
21. Maryland Institute College of Art
22. Montgomery College
23. Morgan State University
24. Notre Dame of Maryland University
25. Prince George's Community College
26. St. Mary's College of Maryland
27. Towson University
28. The Universities at Shady Grove
29. University of Baltimore
30. University of Delaware
31. University of the District of Columbia
32. University of Maryland, Baltimore
33. University of Maryland, Baltimore County
34. University of Maryland
35. University of Maryland Eastern Shore
36. Washington College
37. Wesley Theological Seminary

MISSION
Transform Mid-Atlantic mobilizes the collective commitment and capacity of higher education and community partners in the region to develop global citizens and co-create just, equitable, and sustainable institutions and communities.

VISION
Transform Mid-Atlantic envisions the development of a healthy, sustainable, and socially just society collectively created by engaged global citizens, institutions, and communities.

CORE VALUES
• Justice, Equity, Diversity, and Inclusion
• Growth Mindset
• Engaged Global Citizenship
• Focus on Reciprocity
• Collective Impact
• Sustainability
• Positive Social Change
Dear Friends,

Years from now, when our region reflects on domestic and world events, we will likely remember 2021-2022 as a year of transformation.

In higher education, the pandemic has reshaped the way we communicate and learn. It has also demonstrated the important role that public health research and strong campus-community engagement play in mitigating disaster. The higher education community is on a path to engage more equitably with communities and ensure that all students, faculty members, staff, and community members are empowered to meet the great challenges of our time more equitably. The role that universities play in shaping democratically engaged students is now at the fore of most institutions’ strategic priorities as we continue to face unprecedented threats to the bedrock of the nation’s democratic institutions.

Transformation is constant; but it is necessary. Colleges and universities will always play a role in defining and leading our society and communities through periods of great transformation and adversity. That is why one of Transform Mid-Atlantic’s greatest strengths and purposes is convening campuses and communities in Maryland, Washington, D.C., and Delaware for dialogue and reflection on the public purposes of our work and collective commitment.

2021-2022 was transformative for our network, as well. Our Board, staff, and member campuses finalized the organization’s 2021-2026 Strategic Plan. Additionally, after a year of deliberation and stakeholder input, Campus Compact Mid-Atlantic rebranded to become Transform Mid-Atlantic on July 1, 2022. Our new name and updated tagline, Engaging Campuses in Communities, better reflect the work we do and the outcomes we seek: positive campus-community transformation.

In 2021-2022, TMA convened several new and continuing initiatives to expand the work of civic and community engagement in depth and breadth. TMA convened a Global Citizenship Initiative Taskforce to investigate how TMA can connect to ideas like global citizenship and the international relevancy of our work. TMA also launched its inaugural student program, the Transform Mid-Atlantic Civic Fellowship, through which student leaders on our campuses engage in professional and leadership development by meeting with experts and the creation of a final capstone project. TMA’s Equity Taskforce continued to convene and developed a rubric to assess the institutionalization of Justice, Equity, Diversity, and Inclusion (JEDI) through Civic and Community Engagement (CCE). Staff and member campuses also played a critical role in federal advocacy efforts to refund Learn and Serve America. We contacted Senate and House member offices and met with Senator Chris Van Hollen to encourage his sponsorship of a Dear Colleague Letter in the Senate in support of the request.

This annual report demonstrates the great need and inspiring outcomes of our work. It also highlights that your partnership breathes life into the organization’s mission, vision, and goals. On behalf of the TMA Board and staff, we extend our heartfelt thanks to you for your ongoing dedication to this network and our collective resolve to positively transform the world through the public purposes of higher education.

In partnership,

Madeline and Ron

Ms. Madeline Yates  
Executive Director,  
Transform Mid-Atlantic

Dr. Ronald Nowaczyk  
President, Frostburg State University  
Chair, Transform Mid-Atlantic Board
Transform Mid-Atlantic, then Campus Compact Mid-Atlantic, initiated its 2021-2026 strategic planning process during the COVID-19 pandemic. The last strategic plan commenced in 2016 and ended in 2021. Despite this challenge, the organization was able to engage stakeholders from within and outside of the network in a robust series of focus groups and conversations as TMA’s mission, vision, core values, and strategic priorities were reviewed and revised. During the 2020-2021 academic year, TMA organized five focus groups focused on pillars of the organization’s ongoing mission:

1) collective impact;
2) justice, equity, diversity, and inclusion;
3) global citizenship;
4) institutionalization and sustainability; and
5) organizational and fund development.

Dr. Sandra Dunnington, retired Vice President for Academic Affairs at Prince George’s Community College, served as a consultant throughout the process.

Dr. Dunnington and TMA staff convened throughout summer and fall 2021 to draft and finalize the plan’s language, seeking input from Senior Advisory Group for Engagement (SAGE) representatives and other key stakeholders along the way – from member presidents to AmeriCorps VISTA alumni, community partners to national leaders in the field. Data from the focus group conversations, stakeholder questionnaires, and staff conversations laid the groundwork for the 2021-2026 Strategic Plan, which was adopted by the Transform Mid-Atlantic Board in Spring 2022.

The 2021-2026 Strategic Plan largely calls for the continuation of Transform Mid-Atlantic’s 15-year mission to support the public purposes of higher education in the region. It also envisions exciting new directions for TMA as it builds out a Global Citizenship Initiative and doubles down on our shared commitment to creating increasingly just, equitable, diverse, and inclusive communities across Maryland, DC, and Delaware through strong campus-community partnerships.

“Our 2021-2026 Strategic Plan affirms TMA’s commitment to supporting our member campuses in the development of engaged students and the creation of sustainable community partnerships. It weaves together the important place-based nature of our work with its global dimensions, our collective impact, and the role that strong higher education-community partnerships play in building an increasingly just and equitable society.”

– Madeline Yates, TMA Executive Director
2021-2026 Strategic Plan

VISION
Transform Mid-Atlantic envisions the development of a healthy, sustainable, and socially just society collectively created by engaged global citizens, institutions, and communities.

MISSION
Transform Mid-Atlantic mobilizes the collective commitment and capacity of higher education and community partners in the region to develop global citizens and co-create just, equitable, and sustainable institutions and communities.

CORE VALUES
The core values guide Transform Mid-Atlantic network in our service, advocacy, and partnerships with the larger community:

Justice, Equity, Diversity, and Inclusion: We promote and support the values of equity, diversity, and inclusion by creating space for those historically underrepresented in our local and global communities to become participants in and advocates for socially just, holistic communities.

Growth Mindset: We cultivate the potential of individuals, including those individuals that drive institutions and communities, to obtain the requisite attitudes, understandings, and skills to achieve their goals and assist and support others’ goals over time.

Engaged Global Citizenship: We strengthen individuals’ efficacy as global citizens by supporting and creating opportunities for individuals within our higher education and community partnerships to become engaged leaders and participants in their interconnected local, national, and global communities.

Focus on Reciprocity: We advocate for and facilitate the institutionalization of mutually beneficial, sustainable, democratic partnerships with individuals, communities, community-based organizations, institutions of higher education, and local governments to cultivate an environment in which we assist each other by operating in a manner where we reinforce self-efficacy and growth and share advantages.

Collective Impact: We engage in long-term commitments with an inclusive group of engaged change agents from a variety of sectors to advance equity through a common agenda for the development of skills, attitudes, and understandings for college, career, and civic readiness.

Sustainability: We endeavor to more fully comprehend the ways that our work and partnerships are connected to larger efforts throughout the world, as well as our organization’s impact on the social, economic, and environmental wellbeing of individuals and communities at present and in the future. We seek to create a network that is greater than the sum of its parts and endowed with a global consciousness so that Transform Mid-Atlantic may nurture sustainable community-led development and advance the stewardship of our environment, institutions, and communities for years to come.

Positive Social Change: We acknowledge social change must start with the individual, and we emphasize the impact that begins with personal engagement and ultimately influences change at a broader group, institutional, and community level. We use the term social change to encompass a spectrum of systemic social and civic outcomes beginning with increased awareness and understanding, and cascading to attitudinal change, increased civic participation, the building of public will, and policy change that creates equity.

STRATEGIC PRIORITIES AND GOALS

Foster Collective Impact: Foster a collective impact culture across the Transform Mid-Atlantic network and region.

Embed Justice, Equity, Diversity, and Inclusion (JEDI): Embed Justice, Equity, Diversion, and Inclusion in the culture and decision making of Transform Mid-Atlantic network, community partnerships, and civic and community engagement initiatives.

Support Systemic Change: Support systematization of key Transform Mid-Atlantic initiatives across member institutions and other higher education partners.

Promote Global Citizenship: Promote the systemic integration of Global Citizenship throughout the Transform Mid-Atlantic network and constituent communities.

Strengthen Organization and Fund Development: Strengthen the structure, organizational health, and financial sustainability of Transform Mid-Atlantic for the future.
Foster Collective Impact

Honoring James “Jim” Walters

2021 was a year of growth and change for Transform Mid-Atlantic’s Collective Impact Initiative. In October 2021, longtime TMA supporter and Director of the Collective Impact Initiative Mr. James “Jim” Walters V suddenly passed away. Jim’s vision was to create a vibrant community of thinkers, practitioners, and collaborators to support social change using a collective impact model in communities across our region. Positive systemic change, he believed, is inevitable when communities come together to engage in dialogue, reflection, and action. The James “Jim” French Walters V Fund was created by the Board to honor Mr. Walters’ legacy and provide additional opportunities.

Stories of Service Podcast

TMA’s AmeriCorps VISTA member for Collective Impact, Kate McGeehan, created a pilot podcast series as an avenue to share stories of impact through the AmeriCorps VISTA grant and other areas of TMA’s activities to inspire future generations of engaged community members and students. Episodes of the Stories of Service podcast will be released each month in the 2022-2023 academic year and will highlight the work of AmeriCorps VISTA members, campus leaders, and community partners within the TMA service region and throughout the country and world.

AmeriCorps VISTA and Collective Impact

In the last year, TMA staff and AmeriCorps VISTA members for the Initiative have created a series of workshops, presentations, and learning tools focused on a “collective impact” mindset. These resources have been shared with TMA’s 60 AmeriCorps VISTA members and supervisors. Data collected through quarterly reports demonstrates increased understanding of the term “collective impact” and its five conditions (see Figure 1).

TMA convened bi-monthly cohort sessions with its AmeriCorps VISTA members and supervisors, as well as reflection sessions, to engage in reflection on how anti-poverty projects and programs throughout our region are truly engaging with their constituent communities to achieve their goals.

DC Educators Working Group

TMA is proud to provide “backbone support” to this working group of partners in Washington, D.C. Formed at the height of the COVID-19 pandemic to find innovative solutions to learning disparities caused by school closures, the DC Educators Working Group continues to meet twice each month. The group is composed of representatives from the District of Columbia Public Schools (DCPS), higher education institutions in the District, and non-profit partners. Regular meetings ensure that higher education and non-profit organizations receive timely and accurate updates from DCPS as they engage with schools throughout DC to provide supplemental, high-impact tutoring, mentoring, and after school programs. The group met in-person for the first time in June 2022 at American University.

Joining the Tamarack Institute

To further develop its capacity for collective impact work and expertise, TMA became a member of the Tamarack Institute for Community Engagement based in Canada in 2022-2023. The Tamarack Institute “develops and supports collaborative strategies that engage citizens and institutions to solve major community issues across Canada and beyond.” TMA serves as a member of the Communities Ending Poverty (CEP) working group.

“The complex nature of most social problems belies the idea that any single program or organization, however well managed and funded, can single-handedly create lasting large scale change.”


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**The 5 Conditions of Collective Impact**

<table>
<thead>
<tr>
<th>Common Agenda</th>
<th>Organizing for Equity. Centering Self-Empowerment.</th>
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<tbody>
<tr>
<td>Collecting data and measuring results</td>
<td>Developing the skills, attitudes and understanding necessary for college, career, civic readiness.</td>
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<tr>
<td>Focus on performance management</td>
<td>Convening of Networks, Reporting, Meetings.</td>
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<td>Shared accountability</td>
<td>Transform Mid-Atlantic</td>
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<tr>
<td>Differentiated approaches</td>
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<tr>
<td>Coordination through joint plan of action</td>
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<tr>
<td>Consistent and open communication</td>
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<tr>
<td>Focus on building trust</td>
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</tr>
<tr>
<td>Separate organization(s) with staff</td>
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</tr>
<tr>
<td>Resource and skills to convene and coordinate participating organizations</td>
<td></td>
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</tbody>
</table>
Embed JEDI

Equity Conversations
As part of the push to integrate racial justice and equity into all aspects of Transform Mid-Atlantic’s work, the Equity Taskforce convened two conversations centered on various aspects of tackling equity issues within higher education settings and were open to the TMA network as a whole, including VISTA members.

Inaugural JEDI-CCE Award
As part of the TMA award program, an award recognizing justice, equity, diversity, and inclusion within civic and community engagement was included for the first time in 2021. This recognition that raises up a practitioner or program doing exemplary work in this space was suggested by the TMA Equity Taskforce and will be given each year moving forward.

Spring 2022 and Fall 2022 JEDI-CCE Institutes
In the spring of 2022, TMA held two JEDI-CCE workshops designed for teams of people from each institution in attendance, which were received well. Each workshop built on the one before, bringing additional people into the conversation to add to its depth and breadth.

JEDI-CCE Institutionalization Rubric
The TMA Equity Taskforce worked over 2020-21 to adapt existing rubrics to create a self-assessment tool for institutions of higher education. This rubric is designed to assist a team of campus administrators, faculty, staff, and/or students and community partners in assessing the level of institutionalization of the intersection of DEI (diversity, equity, inclusion) and CCE (civic and community engagement) in their campus community culture.

This rubric takes into account the various ways campuses may define terms and concepts such as justice, equity, diversity, inclusion, service-learning, experiential learning, and civic and community engagement. It seeks to help the institution of higher education deepen their work not only on their campuses, but within surrounding communities as well. This self-assessment is a framework off which TMA will continue to base institutes held for campus teams in order to further the conversation within the campus and their community so that justice and equity become a central tenet in their approach of collectively creating meaningful positive change and addressing systemic inequity.
Throughout the 2021-2022 year, Transform Mid-Atlantic has been on its own journey of transformation. It was decided at a Board meeting that Campus Compact Mid-Atlantic would disaffiliate from the greater Campus Compact network along with several other former Compact members in order to retain its independence and pursue the work that is most important to its staff and regional network. Throughout the year, TMA staff solicited feedback from the Board and the network for the name and direction of the organization. This resulted in an entire rebranding of the organization and all that comes with it.

Rebranding
TMA staff worked with a digital design company contracted to redo the entire website. TMA also employed a marketing company called Redstart Creative to draw up the initial logo idea and interview stakeholders to gather input for a core messaging report. This messaging report will inform a broader communications plan that will be worked on by the VISTA member doing communications in the 2022-23 service year. Mr. Rick Pallansch, Assistant Vice President of Creative Services at Towson University, worked with TMA to finalize its logo and branding portfolio. The new name, website, and branding rolled out in July 2022.

Future Opportunities
TMA is committed to setting up a Corporate Advisory Board and has incorporated this into the position description of the VISTA member working with communications with TMA. The research and vision for what that board will look like will be done in 2022-23 so that a concrete plan is put in place for assembling this critical piece of Transform Mid-Atlantic’s future.
Support Systemic Change

Transform Mid-Atlantic’s tagline is Engaging Campuses in Communities. The creation of strong, sustainable, and reciprocal campus-community partnerships developed through service-learning and centered around civic and community engagement programs is supporting systemic change throughout Maryland, Washington, D.C., and Delaware. Systemic change—be it to combat socioeconomic inequity or the effects of climate change—begins with individuals. Service learning and civic and community engagement programs on TMA partner campuses serve provide critical opportunities for students, faculty, and community members to develop the knowledge, understandings, and skills necessary to affect positive social change. In 2021-2022, TMA’s programs and initiatives supported this important work at multiple levels.

Transform Mid-Atlantic Civic Fellowship: Developing a New Generation of Changemakers

Thirteen students representing a diverse cross-section of TMA’s partner campuses were nominated by their presidents to serve as the inaugural cohort of Transform Mid-Atlantic Civic Fellows for the 2021-2022 academic year. This student-centered program—the first of its kind hosted by TMA—supports student leadership development through a year-long program in which participants meet monthly with guest speakers, reflect on their work and goals, and complete an end-of-year capstone service project. The fellows will meet with community organizers, government officials, academics, resource development officers, and other leaders in the region throughout the year.

“Education doesn’t transform the world. Education transforms people. People transform the world.”

– Paulo Freire
Transform Mid-Atlantic

Urban Rural Action: Creating Dialogue Across Difference
TMA proudly partnered with UR Action during the spring 2022 semester to offer a three-part Leadership and Engagement Training series facilitated by Urban Rural Action to nearly forty AmeriCorps VISTA members, Transform Mid-Atlantic Civic Fellows, and other stakeholders in the region. The training series, made possible by the Heterodox Academy, including interactive modules focused on the ABCs for Constructive Dialogue, Problem Tree Analysis, and Stakeholder and Influence Mapping. When used effectively, these tools and methods for analyzing and responding to complex problems can spark change in communities. TMA hopes to offer additional programming in collaboration with UR Action in the years to come.

2022 Service-Learning and Civic Engagement Conference: Uniting Around Our Unfinished Work
The 2022 SLCE Conference was dedicated to sharing ideas connected to how civic and community engagement can be used as a vehicle for building increasingly just, equitable, diverse, and inclusive communities in the region. Over 150 individuals registered for the online conference, during which panels were held for students, faculty members, community-engaged practitioners, and campus administrators. The keynote and closing session speakers, Dr. Shawntay Stocks of Johns Hopkins University and Ms. Shirley Sagawa of the Corporation for National and Community Service, respectively, articulated the unique role that universities-community partnerships play in developing equitable communities. Opportunities for dialogue, sharing of best practices, and reflection are important steps in creating systemic change.

The Facing Project Partnership: Creating Empathy and Change Through Storytelling
TMA co-sponsored two project opportunities for campuses in Maryland in this inaugural partnership with The Facing Project. The Facing Project, an independent 501(c)(3) organization based in Indiana, uses storytelling and dialogue to build empathy and create action around difficult community challenges across the country and world – from gun violence to discrimination against LGBTQIA+ youth. The University of Maryland Eastern Shore and Morgan State University were selected to develop two projects focused on Justice, Equity, Diversity, and Inclusion (JEDI) related issues starting in the fall 2022 semester. Both institutions will work with community partners, students, and other stakeholders to collect and publish a book that features community voices and stories about the history and impact of racial inequity in the institutions’ communities.

Supporting the Field’s Future: National Advocacy Efforts in Support of Service Learning
Service-learning courses and partnerships serve as key avenues for developing future changemakers. As a member of the national Coalition for Service-Learning, TMA played an instrumental role in advocacy efforts in support of the Coalition’s request that Congress include $200 million for service-learning funds in the FY23 federal budget. TMA convened meetings between the offices of Senators Chris Van Hollen (MD) and Chris Coons (DE) with partner campus representatives. As a result, Senator Van Hollen sponsored a Dear Colleague Letter in the U.S. Senate in support of the request. TMA staff sent hundreds of emails and made dozens of calls to more than 50 Senate and 45 House offices to advocate in favor of the budget request, which, if passed, would restart the national Learn and Serve America program.
Promote Global Citizenship

The internationalization of higher education has become an increasingly salient issue on campuses across the region—from large, public research institutions to smaller rural campuses. In an era of globalization, higher education administrators, faculty members, staff, and community partners are more connected than ever to their colleagues across the United States and world. Since its founding, TMA has ventured to develop global citizens and build just communities. With this in mind, one of the core pillars of the 2021-2026 Strategic Plan is focused on the value of global citizenship. As it did before launching the Collective Impact and Justice, Equity, Diversity, and Inclusion Initiatives, Transform Mid-Atlantic convened a Global Citizenship Initiative (GCI) Taskforce to investigate the global dimensions and connectedness of the region’s campus-community partnerships, and the role that our network can play in adding a global layer to the public purposes of higher education in communities across Maryland, DC, and Delaware.

In summer 2021, TMA released a call for nominations to build the taskforce’s membership. The GCI Taskforce was composed of representatives from a diverse array of member campuses, as well as individuals from domestic and international organizations, such as the AAC&U and the Melton Foundation for Global Citizenship.

Taskforce Recommendations

After six months of meetings and conversation, the GCI Taskforce proposed a series of ten recommendations to the TMA Board, along with rationale and suggested for how TMA might implement the recommendations. After careful consideration, Board members suggested that TMA focus on the following three recommendations in the coming years:

1. Embrace global citizenship as a strategic priority to advance equitable and engaged global citizenship development throughout the Mid-Atlantic region, and beyond.
2. Develop or adopt a definition of “global citizenship” and core global competencies in collaboration with key stakeholders and partner organizations.
3. Forge collaborative partnerships with GCI Taskforce members and other campus and community leaders to initiate global citizenship programs starting in Spring 2022.

In 2022-2023, TMA will continue to conduct outreach with campus representatives, domestic organizations, and international/global institutions that share our network’s mission, values, and priorities. The organization will also begin offering globally oriented opportunities to its member institutions focused on important concerns, opportunities, and challenges that are shared by higher education institutions and students in across the world.

Taskforce members

- Dr. Eva Alfoldi
  Assistant Professor of Global Studies Lerner College of Business and Economics University of Delaware

- Mr. Stephen Angelsmith
  Assistant Director, Global Learning & Leadership Center for Community Engagement and Services American University

- Dr. Fanta Aw
  Vice President of Campus Life & Inclusive Excellence American University

- Dr. Steffen Bethmann
  Executive Director Melton Foundation for Global Citizenship

- Dr. Tom Bowling*
  Vice President for Student Affairs Emeritus Frostburg State University

- Dr. David Di Maria
  Associate Vice Provost for International Education & Senior International Officer University of Maryland Baltimore County

- Dr. Dallas Dolan
  Assistant Dean, Faculty Training & Development Community College of Baltimore County

- Dr. Eleftherios Michael
  Director, Office of Diversity and International Services University of Baltimore

- Ms. Marie-Clare Ofoegbu
  2021-2022 Newman Civic Fellow Stevenson University

- Ms. Amy Ramirez
  Director of the Office of International Services Center for Global Engagement University of Maryland, Baltimore

- Dr. Matthew Robinson
  Professor & Deputy Director, Community Engagement Initiative University of Delaware

- Ms. Virginia Rowthorn, J.D., LLM
  Assistant Vice President for Global Engagement University of Maryland, Baltimore

- Dr. Maria Nieves Tapia
  Founder & Director Latin American Center for Service-Learning

- Ms. Anthony Wagner V*
  Associate Director Transform Mid-Atlantic

- Dr. Dawn Whitehead
  Vice President, Office of Global Citizenship for Campus, Community, & Careers Association of American Colleges and Universities

- Ms. Madeline Yates*
  Executive Director Transform Mid-Atlantic

* Served as co-chairs of the 2021-2022 GCI Taskforce

“Every day, we each participate in and are connected to global economic, social, environmental, and political systems, regardless of zip code, level of education, ability to travel, or socioeconomic status. We are, each of us, global citizens.”

- TMA Global Citizenship Initiative Taskforce
AmeriCorps VISTA

Site List 2021-22

1. Allegany College of Maryland Mind/Body Substance Abuse
2. Baltimore City Community College VISTA Success Coach
3. Carroll Community College Community Resource Liaison
4. Central Kenilworth Avenue Revitalization (CKAR) Affordable Housing in Prince George’s East Communities
5. Community College of Baltimore County VISTA Bridges to Success
6. Community College of Baltimore County Pipeline to Living-Wage-Careers for Low Income Military
7. Frederick Community College Student Support for Basic Needs & Security
8. Friendship Public Charter School Alumni Affairs
9. Goldey-Beacom College Wowzers Mentoring Program
10. International Rescue Committee Economic Opportunities for New Americans: Building Program Capacity (Baltimore)
11. International Rescue Committee Economic Opportunities for New Americans: Building Program Capacity (Silver Spring)
12. International Rescue Committee Implementing Center for Economic Opportunities’ Communication (IRC-CEO) Strategy
13. Loyola University Maryland Community School Capacity Builder AmeriCorps
14. Maryland Institute College of Arts (MICA) Art & Design College Access Coordinator
15. Maryland Nonprofits JEDI
17. Prince George’s Community College Web Based Resource Center for Community Empowerment
18. The Catholic University of America Cardinal Cupboard
19. The Catholic University of America Pathways to College
20. The Civic Circle Lift Every Voice
21. The Universities of Shady Grove Achieving Collegiate Excellence and Success (ACES) - Career Readiness Expansion
22. Transform Mid-Atlantic Collective Impact/P20 Connects
23. Transform Mid-Atlantic Corporate Partners Initiative
24. Towson University Food Security Initiative
25. Towson University Northeastern (TUNE) Food Security Initiative
26. University of Baltimore Food for Thought Initiative
27. University of Maryland Campus Pantry
28. University of Maryland Terp Farm
29. University of Maryland Baltimore SAFE Center for Human Trafficking
30. University of Maryland Eastern Shore The Shoreway Experience
Healthy Futures
Towson University and TUNE FoodShare

In response to the COVID-19 pandemic, Towson University partnered with its extension campus, TU Northeast, or TUNE, to address food insecurity among the TU community with a TMA AmeriCorps VISTA project. Both the main campus and TUNE established a FoodShare campus pantry project that increased accessibility and safety of their services by doing a remote pick-up. The VISTA members at each campus also established partners like SNAP-Ed, Maryland Hunger Solutions, and other local food pantries. The VISTA member at TUNE increased the pantry’s capacity by creating a training manual for volunteers, and both locations worked to provide programming to educate students on cooking, nutrition, SNAP benefits, and budgeting. One of the big accomplishments in this project year was to establish a pop-up pantry specifically for fresh produce, and the winning of a 10k grant to build a community garden at Towson University. These parallel projects reached a combined 558 people who indicated that they had increased food security over the academic year.

Economic Development
IRC CEO

The TMA AmeriCorps VISTA member serving as a Communications Coordinator builds capacity within the International Rescue Committee’s (IRC) Center for Economic Opportunities (CEO) to raise awareness of, and ultimately affect change in, the underlying systemic and structural issues that limit economic mobility for low-income, credit-thin immigrant households in Baltimore. The VISTA member with IRC-CEO has made great strides with multiple social media channels, assisting with a remodeled website with a critical donate page and functional donate button. The VISTA member created report templates and a long-term communications plan so that the capacity of the office is increased long term and had almost 600 people serve in the program.

Education
CUA Pathways

The Pathways to College project at Catholic U is establishing a mentorship program for middle school students of color in economically disadvantaged communities throughout Washington D.C. with the goal of access to higher education. This program provides them with exposure to college and career opportunities, giving students an opportunity to remain engaged with their mentors and to learn more about the skills they will need to be successful in college. The VISTA member first recruited CUA students to be trained as mentors, and then recruited middle schoolers as mentees, all the while up against a pandemic that disrupted meetings and forced students to drop out. Regardless, the VISTA member established a core group of mentors who were dedicated to the cause, and she was able to partner with one middle school this year. The VISTA also created outreach materials like brochures and a website to raise the profile of this important initiative both on campus and in the community.

Veterans
CCBC Veterans

The TMA AmeriCorps VISTA project at the Community College of Baltimore County is establishing a pipeline to living-wage-careers for low-income veterans or military-connected students living in Baltimore. In 2021 it enrolled 25 military connected students in a short-term certification program that leads to a living-wage career after a successful recruiting event on Veteran’s Day in the fall. The VISTA member has formed essential partnerships that connected Veterans to resources and set up collaborations between multiple campus departments. In addition, a database has been under development to track the process of recruiting, enrolling, aiding, advising, and tracking students as they complete their program. Up next is establishing a process to help veteran students find employment through partners and outreach to industries hiring within the veteran’s career field.
### Financial Report

**June 30, 2021 and 2022**

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<th>Assets</th>
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<th>2022</th>
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<td><strong>CURRENT ASSETS</strong></td>
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<tr>
<td><strong>Total current assets</strong></td>
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<td><strong>OTHER ASSETS</strong></td>
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<td>Long term investments</td>
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<td><strong>TOTAL ASSETS</strong></td>
<td>$1,482,703</td>
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<table>
<thead>
<tr>
<th>Liabilities &amp; Net Assets</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>CURRENT LIABILITIES</strong></td>
<td></td>
<td></td>
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<tr>
<td>Accrued liabilities</td>
<td>$45,696</td>
<td>$48,712</td>
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<tr>
<td>Deferred revenue</td>
<td>$156,736</td>
<td>$214,292</td>
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<tr>
<td><strong>Total current liabilities</strong></td>
<td>$202,432</td>
<td>$263,004</td>
</tr>
<tr>
<td><strong>OTHER LIABILITIES</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loan payable</td>
<td>$90,600</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total liabilities</strong></td>
<td>$293,032</td>
<td>$263,004</td>
</tr>
<tr>
<td><strong>NET ASSETS</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$679,671</td>
<td>$750,838</td>
</tr>
<tr>
<td>Board designated</td>
<td>$400,000</td>
<td>$400,000</td>
</tr>
<tr>
<td>Total net assets</td>
<td>$1,079,671</td>
<td>$1,150,838</td>
</tr>
<tr>
<td>without donor restrictions</td>
<td>$110,000</td>
<td>$100,000</td>
</tr>
<tr>
<td><strong>Total net assets</strong></td>
<td>$1,189,671</td>
<td>$1,250,838</td>
</tr>
<tr>
<td><strong>TOTAL LIABILITIES &amp; NET ASSETS</strong></td>
<td>$1,482,703</td>
<td>$1,513,842</td>
</tr>
</tbody>
</table>

14 Transform Mid-Atlantic
Thank You

Our network and accomplishments are possible through the contributions of many people and organizations!

Donors
Mr. Joseph Adler
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Additional Contributors
The following people have generously given their time, expertise and leadership to our growing network:
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Equity Taskforce
Global Citizenship Initiative Taskforce
TMA Presidents Council
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Mr. Tim Pollack
Mr. and Mrs. Paul & Sarah Stokely
Col. (R) & Mrs. David & Beth Tohn

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2021-2022 Collective Impact / P20 CONNECTS VISTA Member

Transform Mid-Atlantic wishes to thank all of our supporters and donors!
You make all the work that we do possible!